CVC

Turning AI into value across our portfolio

Helping portfolio company leaders identify where AI can make a difference

AI can create opportunities across a business, from improving operations to supporting better decisions.

Turning them into value calls for clear priorities, engaged leadership and a practical plan for putting ideas into action.

Focus on the right opportunities

Time savings may be easy to identify. Translating them into financial value is harder. Companies need to pinpoint where AI could make a difference, assign clear responsibility and define what success looks like.

Our value creation approach includes CEO Treks, where portfolio company leaders explore practical applications with technology experts and peers. We also help portfolio companies put relevant ideas into practice.

Companies make the most progress when CEOs focus on a few bold moves rather than a long list of pilots. **Strong management teams, led by the CEO, are central to every CVC investment.**



Building AI capabilities

We work with technology companies including Google, AWS, Anthropic and OpenAI to help portfolio companies access new tools and expertise.

In some cases, dedicated forward deployed engineers work inside a business to help turn opportunities into action quickly.

Within CVC, AI is also used for knowledge sharing, due diligence and to support investment decisions.

AI opportunities and risks have been part of our investment committee discussions since 2020.

Applying AI in practice

żabka Polish convenience store chain

Since CVC's 2017 investment, Żabka has developed AI tools to support dynamic pricing and decisions about where to open new stores.

Its site selection model analyses **more than 9 million Polish addresses,** assessing each location for its potential return.[1]

1 Zabka Group Investor Presentation August 2026. Please see disclaimer for more details about illustrative case studies.

AI is one of several tools supporting value creation across our portfolio. We help CEOs and management teams apply it where it can make a difference.

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